



2018 City of Ankeny Exclusive Beverage Provider Submittal Information

2015-2017 QUANTITIES AVERAGE

	CFAC	PRAC	OTTER	HAWKEYE	PRSC	TOTAL
POP	414	95	201	53	869	1632
WATER	114	25	178	51	695	1063
SPORTS	78	32	173	49	575	907
						3602

ATLANTIC BOTTLING COMPANY

COST PER CASE		2018 (5%)	2019 (5%)	2020 (5%)	
\$22.17	POP	\$ 36,181	\$ 37,990	\$ 39,889	
\$15.40	WATER	\$ 16,370	\$ 17,188	\$ 18,047	
\$20.97	SPORTS	\$ 19,019	\$ 19,969	\$ 20,967	
CASH CONSIDERATION		\$ (30,000)	\$ (30,000)	\$ (30,000)	
		\$ 41,570	\$ 45,147	\$ 48,903	\$ 135,620

PEPSI BEVERAGES COMPANY

COST PER CASE		2018 (4%)	2019 (4%)	2020 (4%)	
\$15.20	POP	\$ 24,806	\$ 25,798	\$ 26,829	
\$9.00	WATER	\$ 9,567	\$ 9,949	\$ 10,346	
\$15.00	SPORTS	\$ 13,605	\$ 14,149	\$ 14,714	
CASH CONSIDERATION		\$ (10,000)	\$ (5,000)	\$ (5,000)	
		\$ 37,978	\$ 44,896	\$ 46,889	\$ 129,763

DR PEPPER SNAPPLE GROUP

COST PER CASE		2018 (0%)	2019 (0%)	2020 (0%)	
\$21.16	POP	\$ 34,533	\$ 34,533	\$ 34,533	
\$14.00	WATER	\$ 14,882	\$ 14,882	\$ 14,882	
\$27.36	SPORTS	\$ 24,815	\$ 24,815	\$ 24,158	
CASH CONSIDERATION		\$ (17,500)	\$ (17,500)	\$ (17,500)	
		\$ 56,730	\$ 56,730	\$ 56,073	\$ 169,533

